

FAX# 703 528 7880
HARRIS REPORT FROM REP
AUG23/12 12.50
*** WFTV-TV ***
CHANGES

REP: TEL# 703 528 7800
ORDER WORKSHEET

REP HEADLINE# 6256741 TRF# 324567
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP. # _____ OFF. # 6556 SALESMAN # _____

REF.# _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS: NATL. LOCAL REGIONAL

PRICE)

DATE AUG23/12 12.50

RT	END	SPTS:	WEEK	DAYS	TOTL:
					SPTS:

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CAN OFFER FBALL

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REP HEADLINE# 6256741 TRF# 324567 REP: TEL# 703 528 7800 FAX# 703 528 7880 AUG23/12 12.50
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** *** WFTV-TV ***

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: SPTS:
60	S		730P-1030P	30		\$4,500.00	8/24	8/24	0		FRI	0
PROGRAM : JAGUARS V BALTIMORE												
67	A		730P-1030P	30		\$2,625.00	8/24	8/24	4		FRI	4
PROGRAM : DOLPHINS ON WRDQ CLOSE AT 1P. DUE TO PRGM CHANGE WFTV NOT RUNNING THE												
ORD COM1: *****URGENT LOGS CLOSE AT 1P. DUE TO PRGM CHANGE WFTV NOT RUNNING THE												
ORD COM2: BUCS GAME WE CAN OFFER DOLPHINS ON WRDQ. PLEASE ADVISE AT ONCE												
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-60 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-62 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M4 OK'D BUY#60 MISSED:FRI/730P-1030P AUG24 30S \$4,500.00 (AUG23/12)												
BUY#62 FRI/730P-1030P AUG24(2/WK) 30S \$3,000.00												
OFFER:FRI/730P-1030P AUG24(4/WK) 30S \$2,625.00 PLS ADVISE.												
CMT:*****URGENT LOGS CLOSE AT 1P. DUE TO PRGM CHANGE WFTV NOT RUNNING THE												
CMT:BUCS GAME WE CAN OFFER DOLPHINS ON WRDQ. PLEASE ADVISE AT ONCE												
CONTRACT TOTAL 400250.00												
TOTAL SPOTS 265												

AUG/12 258200.00 SEP/12 142050.00

MARKET TOTALS \$1,004,743 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE